



1974 Les Paul Custom Historic Reissue

The 1970's specification Les Paul Custom guitars from Gibson represent a unique stop along the road of the company's post 1950's history. As manufacturing changed to value efficiency, some of the craft and skills of previous generations of Gibson found themselves in unfamiliar territory, trying to balance an unshakeable dedication to quality with a world moving at a pace that barely allowed it. Through all of those challenges, key models of Gibson were adapted to include new processes, materials and construction philosophies. While not all Gibson guitars emerged with the same level of prestige as generations past, there were some that managed to cement a solid reputation among players. Among those, the 1974 Les Paul Custom, which was built on the now legendary "sandwich" body, found its way into the hands of several key artists of the 1970's and 80's, carving out a consistent place as one of Gibson's post-50's icons. Now considered a bonafide vintage find amongst collectors, the 1974 Les Paul is re-introduced for 2015.

Unlike the era it came from, today's 1974 Les Paul Custom receives the benefit of Gibson Custom's modern era craftsmanship and materials quality, which means consistency, reliability and overall quality not matched by any other guitar maker.

To retain the original's overall tone and feel, the key factors to its success, Gibson Custom constructs the '74 Custom's body in multiple layers of maple and mahogany, a composition now referred to as the "sandwich" body. Like the original, today's '74 Custom also features a 3 piece maple top, Super '74 pickups in the neck and bridge and Black Cat capacitors, all ingredients to the original '74's tone.

To make it a can't miss comeback, the Gibson Custom Historic 1974 Les Paul Custom incorporates several features borrowed from the True Historic range including double carved and hand-sanded neck and top, wet-sanded finish, rolled fingerboard binding, True Historic pickup covers and long neck tenon to name just a few.

•Offered in Vintage Lamp Black, Classic Vintage White and Vintage Wine Red Finishes



Body	3 Piece Plain Maple Top, 3 Ply Sandwich Body (Maple and Mahogany)
Neck	3 Piece All Mahogany Neck, Long Tenon
Fingerboard	Solid Ebony
Inlay	Pearl Blocks
Nut	Nylon
Finish	Vintage Lamp Black, Classic Vintage White and Vintage Wine Red
Tuners	Waffle Back
Bridge	ABR w/Metal Saddles and Wire
Tailpiece	Lightweight Aluminum Stopbar
Bridge Pickup	Super '74 with True Historic Gold Covers
Neck Pickup	Super '74 with True Historic Gold Covers
Headstock	LP Custom
Hardware	Gold
Knobs	Black Witch Hats w/Gold V&T Insert
Run	TBD
Collateral	Certificate of Authenticity